

Teng Li (Echo)

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EDUCATION

- 2018-present **Double-degree PhD in Management and Computational Social Science**
 - University of Groningen, The Netherlands & Huazhong Agricultural University, China
 - 2017-2018 **Visiting Master**
 - Department of International Business Administration, Chinese Culture University, Taiwan, China
 - 2016-2018 **Master in Management**
 - College of Economics and Management, Huazhong Agricultural University, China
 - 2012-2016 **Bachelor in Management**
 - Department of Business Administration, Nanjing University of Finance and Economics, China
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RELEVANT RESEARCH

- **Li, T., & Zhou, D. (2022). *An Analysis of Rural Revitalization from the Perspective of Sharing Economy*. Journal of Innovative Agriculture and Social Development, 1(1), 12–22.**
 - Puqing Wang, Saidi Yang, **Teng Li. *Blockchain Technology in Food Safety Governance***. The 12th International Conference on E-business, Management and Economics, July 17–19, 2021 (in EI)
 - (in review) **Teng Li, Shaoni Wang, Deyizhou, Amar Razzaq. *Consumer Attention and Market Structure in E-Commerce: An Agent-Based Perspective***
 - (in review) **Teng Li, Deyizhou. *Consumer Types and E-Retailing Market Concentration: An Agent-Based Approach***
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INTERNSHIP AND FIELDWORK

Management

- 2018.7 **Central Hainan (Qiongzong) Green Industrial Park, Hainan, China**
 - Visit enterprises and advise on the park service system
- 2017.7 **Cultural Tourism Investment Group Headquarters, Ordos, Inner Mongolia, China**
 - Advise on organizational restructuring, broadband salary design, and the administrative management system
- 2016.6-8 **Assistant to the General Manager of Guangdong Hongchuan Group Headquarters**
 - Test the spot electronic trading platform for liquid chemical products
 - Sell and purchase methanol using SAP
 - Train new employees about corporate culture and career competitiveness

E-commerce

- 2022.4-present **Assist the founding and operation of Tengfei Huanyu International Trade Co.**
 - Specializing in small commodities and agricultural machinery trade between China, Mongolia, and Pakistan

- 2019-2021 **Entrepreneurship in the University (HZAU) Incubator**
 - Form a team for 'Internet-plus innovative service design based on cross-border e-commerce platforms'
 - Assist the founding of Wuhan Badamu Technology Co.
 - Build a practice base for college students
 - 2019.12 **Promote China's rural and cross-border e-commerce models** in Gilgit, Faisalabad, and Islamabad, Pakistan
 - Present **China Taobao Village Experience** in the 2nd International Forum on Cross-Border E-commerce
 - 2019.11 **Assist organizing The 3rd Taobao Village Transformation and Development Forum** (Zhijiang, Hubei, China)
 - 2019.5 **Internship at Tao's Cross Border E-Commerce Company** (Wuxi, China)
 - E-shop layout on the Amazon platform, the zero-stock e-retailing model
 - 2019.2 **Alibaba's new foreign trade entrepreneurship training**
 - 2018.6 **Investigate the conditions for the development of cross-border e-commerce and e-payment systems** in Zamyn-Uud and Ulaanbaatar, Mongolia
 - 2017.7-8 **Investigate the Taobao Village and poverty alleviation** in Longnan City of Gansu, Qiongzong County of Hainan, and Kashi City of Xinjiang
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Skills

- **Analytical thinking:** management modeling and data analysis
 - **International vision,** with both theoretical and hands-on experience in cross-border e-commerce
 - **Interpersonal competence** & cross-cultural awareness
 - **Language:** English (fluent), Chinese (native)
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HONORS & AWARDS

- **State Scholarship Fund from China Scholarship Council** (202206760072) Aug 2022–Aug 2024
 - **Second Prize of the First National New Retail Entrepreneurship Competition.** Issued by China General Chamber of Commerce (CGCC) & Alibaba.com, Oct 2019
 - **Third Prize in the Excellent Paper Competition** of the First Annual Conference of the National Student Innovation and Entrepreneurship Practice Alliance, Dec 25, 2018
 - **Winner of the Best Writing Award** as an Intern Correspondent of Central News Agency, Taiwan, China, Sep 2017
 - **Provincial Merit College Student of Jiangsu Province 2016**
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VOLUNTEER

- Outstanding Volunteer of the 2020 Bishan Rural Education Summer Camp
- Excellent Volunteer of the 2nd Nanjing Youth Olympic Games in 2014
- Excellent Volunteer of the 23rd Qingdao International Beer Festival in 2013